

Bimonthly Newsletter – September 2011

Dear Alumni,

After a well deserved summer break we hope you are all refreshed and ready for another year of events organized for you by the MoT AA, so be sure to mark your agendas for what we have planned. We constantly try to match everyone's wishes, agendas, etc. and we are always eager to receive constructive input in order to improve our events for you.

How about we start off with a drink?

Having done some research on the demographics of the graduated MoTies, we have concluded that the two highest concentrations are located in the vicinity of Lausanne and Zurich. With this valuable piece of information we have now established two parallel After-work drink events in both Lausanne (Kaizen) and Zurich (Münz) **every second Tuesday of the month**. These two events are open to anyone associated with the both the MoT and McF programs.

Kai Zen

Rue Pépinet 3 | 1003 Lausanne |
www.kaizenrestaurant.com



Münz

Münzplatz 3 | 8001 Zürich |
www.muenz.ch



In the past few months both Kai Zen and Münz have had great success and we are looking forward to continuing this dual event every second Tuesday of the month starting at 7 PM.

Next AW 2011 events: 11/10/2011 08/11/2011 13/12/2011

Why show up? Have a drink, network, taste some sushi offered to you by the MoT AA, have dinner with old friends, and update yourself on how the MoT and McF alumni associations are doing.

Bimonthly Newsletter – September 2011

Become an Active MoT AA member (Support the committee that works for you!)

If you are an MoT alumni then becoming an MoT active member is worth the **annual fee of 50 CHF** because all our events are tailored towards our specific customer, in this case you the MoT graduates! The benefits from our committee include Networking, fun events, Company visits, special rebates on products & services from our partners, and full access to the MoT website's intranet and directory.

“Well I want to become an active member but how do I pay?”

If this is your dilemma don't worry we would never let this excuse work with us, and that is why we have been so effective at easing this transaction for you.

Option 1: Pay your membership fee with **PAYPAL** or your credit card by clicking the logo “pay now”.



Option 2: Pay your membership with the traditional **Payment slip**. If you wish to have a digital copy of the pink payment slip, [click here](#).



Option 3: There is a **PostFinance** account number

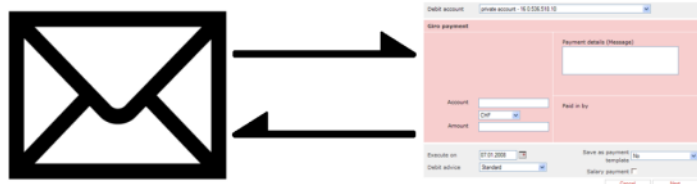
MoT AA Lausanne

PostFinance Account n°: 17-747224-4

IBAN: CH04 0900 0000 1774 7224 4 - BIC (=SWIFT): POFICHBEXXX

Paypal: <http://www.mot-alumni.com/about.php>

Option 4: For MoTies like me that have not acclimatized to the 21st century there is still the option of sending us an email at info@mot-alumni.com and we will mail you a pink slip.



Bimonthly Newsletter – September 2011

Past Events

Sailing trip to Evian September 24th – 25th

Although we had a hard time initiating the **Évian-les-Bains** trip the first time it was organized the participation rate is increasing dramatically every year and we are determined to make it a yearly event.

Evian sail Trip 2009: 2 boats + 2 participants

Evian sail Trip 2010: 2 boats + 12 participants

Evian sail Trip 2011: 3 boats + 18 participants



Sailing across to Evian in light winds

The fall social event is very special in the MoT AA calendar for several reasons. It allows the new MoT students to interact with the Alumni, it occurs at the very beginning of the academic year where work load is still not very high, and most importantly it allows us to all take advantage of the dying days of good weather before the long Swiss winter starts up again.

This year we took advantage of a MoT day-off class to leave the port of St-Sulpice (near the EPFL) at 2 pm to have a casual sail to Evian with 3 boats. Special thanks to Nadia Constant for providing the 3rd boat! Besides just sailing to Evian, we watched the sunset, we drank aperitifs, swam in the lake, and enjoyed a great view of the alps. Having arrived at Evian we had an excellent meal at the vinotheque "Une Histoire de Goût".

Night time arrangements varied quite a bit; some took the last ferry ride back to Lausanne after supper, but the large majority slept on the three boats with an early wakeup to the sounds of hungry ducks. With such splendid weather, the boat rides back to Pully, Morges, and Geneva was just the best way to spend a Sunday in the sun.



Dinner at the vinotheque



Crew singing happy birthday over breakfast

Bimonthly Newsletter – September 2011

Upcoming Events

2011 General Assembly Come on and Join the Committee on November 4th



It is with great pleasure that you are invited to the 2011 General Assembly of the MoT Alumni Association that will take place at the Chalet Suisse on November 4th. The committee is in need of new members in order to re-fresh our existing team. The alumni association board had great fun working together and bringing value and fun events to the association. It has given us all plenty of networking opportunities and a break from our daily routines. The existing committee feels very proud about the work we have done in the past two years and we will be here to support all the incoming board members. Elections for new member will be taking place at our annual general assembly on November 4th at the Chalet Suisse.

Please send us an e-mail at info@mot-alumni.com if you are interested in a position. We can send you a detailed list of what every committee position involves. **Note:** Our association chart allows current MoT students (2011 graduates) to join the committee!

General Assembly details:

Date: November 4th 2011, 18:30

Location: Chalet Suisse, Route du Signal 40, Lausanne

By car, free parking spaces available; by bus, n°16 bus-stop "Signal" (last bus departs at 23:58)

Website: <http://www.chaletsuisse.ch/location-en26.html>

Registration: <http://www.doodle.com/y539cyp887skfrns>

Registration deadline: October 28th 2011

Program:

- 18:30 – 19:00: Welcoming cocktail (offered by the MoT AA)
- 19:00 – 19:30: General Assembly
- 19:30 – 23:00: Dinner

Agenda of the GA:

1. President's welcome
2. Overview of 2010-11
3. Financial statements of the Association
4. Financial Auditor's Report
5. Election of the proposed committee 2011-12
6. Election of the financial auditors
7. Overview of the year to come
8. Questions and answers

Bimonthly Newsletter – September 2011

Graduation Ceremony / 09.12.2011

Phase 1: Graduation ceremony & cocktail

During the ceremony, the MoT Alumni Association will be giving the official MoT pins to each new MoT graduate, as well as reward the winners of the "Best Business Plan Award". The ceremony will be followed by a cocktail for all the graduates as well as their family and friends who have been supporting them during the 15 month challenge.

Phase 2: Party time at the Zapoff & MAD... Be young again just one more time. Entrance fee offered by the MoT alumni association to all 2011 graduates as well as MoT AA active members (CHF 10.- for passive members, family and friends).



Speed Interviewing March 20th 2012



Following the success of the first edition of the speed interviewing, the MoT Alumni Association has decided to renew the event in 2012 maintaining the same partnership with [Move UP](#).

For those of you that are not aware, this is a unique opportunity for participants to meet several recruiters and HR directors face to face from top Swiss companies in a relaxed environment. Following the speed interviews, a cocktail will be provided for allowing everyone further networking opportunities. *Due to organisational reasons, the Speed Interviewing event has been postponed from October 4th 2011 to March 20th 2012. More details will be posted on our web page as the event approaches.*



Event always take place at the Rolex learning Center

Disclaimer: This bimonthly newsletter contains information about the activities of the Alumni Association, stories on MoT success, and might present you with business opportunities. Feel free to forward this Newsletter to those who might be interested to follow the MoTAA activities. If you wish to edit an article for one of the coming newsletters, would like to see a topic or news item addressed, or would just like to share some information, let us know on the same email address. The board of editors includes: Damien Douchet (President), Stefanos Konandreas (Vice President), Mariangela Acerra (General Secretary), Ann Van Lysebetten (Financial Officer), Pierre Etter (Promotion Officer) and Kevin Blackman (webmaster).

Bimonthly Newsletter – September 2011

MoTies on the Move – Christopher Webb CEO of SUBA (MoT 2009)

In May 2011 Christopher Webb (MoT'09) and his partners at Pandora received 100'000 CHF from **Venture Kick** to develop their SUBA Underwater Equipment into a successful venture. Like a good start-up they are currently located in The Garage of the EPFL working on putting their product on the market.



Challenges of Scuba diving, and what SUBA can offer: In scuba diving there are many factors to take into consideration, including dive depths, ascent rates, safety stops, buoyancy control, and time between dives. During a dive it can become quite challenging to constantly take all of these factors into account correctly and enjoy your dive at the same time. Suba is the first of a kind computer and automatic buoyancy control device (BCD jacket) that assists a diver's ascent rate in a similar fashion to an automatic cruise control on a car or on an autopilot on an aeroplane. SUBA intends to capitalize on the diving market that is in need of a device that provides greater assistance to the diver in order to avoid accidents associated with descending too deep or ascending too quickly.

Christopher Webb and the MoT experience: Christopher Webb moved to Switzerland in 2001 as an early retirement plan in order to indulge his efforts in start-up activities. After living here for a few years he came to learn about the MoT program and he figured it would be the perfect program for him to learn about great projects and most importantly find great people to work with. In 2010 Christopher attended a Venture Kick workshop (presenting his MoT project) where he met the SUBA team. Although he did not proceed with his MoT project, he loved the SUBA idea and joined the team to contribute his marketing and start-up knowledge. He has recently been promoted as CEO of SUBA.

SWISS MADE, also for diving equipment? At first thought it may seem very odd that Under water equipment, none the less scuba diving equipment is being developed right above the Swiss Alps, but there are a number of contributing factors that actually result in this being one of the best locations in the world for a revolutionary intelligent diving system to be developed. Switzerland has one of the largest divers per capita in the world (with several technical diving schools located on the lakes), expertise in micro technical engineering, the Swiss spirit for supporting and fostering start-ups, and last but not least the MoT program itself that has guided Christopher Webb into this venture. The previous paragraph may seem as an advertisement for the MoT program but it does reflect reality. Christopher and his partner Andy Sinclair have decades of experience in business management and it is no big coincidence that they find themselves dedicating their efforts on a technology developed at the EPFL. The business plan and its execution is going along very smoothly and if all goes as planned we will be seeing SUBA on the market as early as April 2012.



Christophe Glez, David Bonzon, Christopher Webb, Andy Sinclair



SUBA equipment

For further information on SUBA visit www.pandora-uwe.com. The MoT committee wishes all the best to Christopher, and is proud to see that the MoT EMBA has brought to life another great EPFL idea.